



Aaron Daykin Racing – Partner Packages 2024

Aaron is a 21 year-old up and coming Motorcycle Racer from Derby, England. For the 2023 season he is competing within the British Superbike paddock, and has been signed by the reigning British Superbike Champions OMG Racing to compete in the National Junior Superstock Championship on board their Yamaha R6.

Aaron's route to the British Superbike paddock is unique and sets him apart from his competitors, as he has no background in bikes and only took to the track for the first time in June 2021. After completing a handful of trackdays that year, he competed his maiden race season in the No Limits Rookie 600 class in 2022. After a successful season accumulating 9 podiums, Aaron attracted attention from Paul Curran, OMG Racing Team Manager. He was then signed to the team to ride in the National Junior Superstock Championship for 2023.

Aaron has had a brilliant year so far, making huge time improvements on his laps from 2022, and putting in some competitive results at tracks that have been new to him this year. For 2024, Aaron is eager to continue his campaign within the British Superbike paddock, and that's why we are looking to secure his partners for 2024.

British Superbike attracts 500,000+ viewers on Eurosport and Quest, as well as 40,000+ spectators at the circuit every race weekend.

Silver Partner - £500

- Your company logo will be present on Aaron's Racing Bike
- Access to the Exclusive Partners Whatsapp Group
- Your company logo will be present on the Advertising Pull-Ups
- Access to discounted merchandise
- Social Media tagging/mentions in every post
- Your company logo and name will be present on the website, and you will be listed as a Silver Partner





Gold Partner - £2500

- Your company logo will be present on 2 of Aaron's Race Bikes, larger and more prominent logo allocations will be given per race bike
- Your company logo will be present on the race helmet (1 logo on each side)
- Your company logo will be present on the Advertising Pull-Ups, a larger and more prominent space will be allocated than Silver Partners
- Social media tagging/mentions in every post, plus monthly shoutouts and weekly story mentions
- Your company logo and name will be present on the website, and you will receive a larger space for the branding plus a 50-word essay to explain your business
- Your company logo will be present on the race leathers
- Access to free Merchandise, plus your company logo will be added to the teamwear
- Access to the Exclusive Partners Whatsapp Group

Platinum Partner - £5000

- Your company logo will be present on 3 of Aaron's Race Bikes, in which extra and more prominent logo allocations will be given per race bike
- Your company logo will be present on the race helmet (1 logo on each side), plus a space on the visor
- Your company logo will be present on the Advertising Pull-Ups, an even larger and more prominent space will be allocated than Gold Partners
- Social media tagging/mentions in every post, plus monthly shoutouts, weekly story mentions and full advertisement reposts onto all platforms
- Your company logo and name will be present on the website, and you will receive an even larger space for the branding plus a 100 word essay to explain your business
- Your company logo will be present on the race leathers, a bigger space than the Gold Package will be allocated
- VIP Passes & Hospitality to selected British Superbike rounds
- Ride and Bike appearances to events of your choice
- Your company logo will be present on the partitioning boards in the team awning





- Access to free merchandise, plus your company logo will be added to the teamwear and given more prominent areas
- Free entry to any British Superbike and wider motorcycling event that Aaron attends
- Access to a VIP Parking Pass when attending a British Superbike round
- Access to the Exclusive Partners Whatsapp Group

Bespoke Title Partner - £10,000+

- Details provided on enquiry, this is a package that can be tailored to your needs as a business and will give you the maximum exposure for your investment.

Thankyou for taking the time to consider the opportunities to become a partner for 2024 and if you have any questions, please feel free to ask.



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